

**MAKING A MINUTE FOR THE
1440 CLOCK
- Instruction manual -**

What is the *1440 Clock*?

The *1440 Clock* is a video artwork created by Hugo Kriegel.

The aim is to individually represent each one of the 1440 minutes contained in 24 hours.

The artist has chosen to represent the exact time at which his action starts: this constraint is primordial and is at the heart of the project.

Each 'minute' is represented in the usual way: 12:46, or as it is written in France: 12h46.

The artistic interventions are filmed and result in audiovisual sequences which will later be accelerated, juxtaposed and inserted into the *1440 Clock*.

What is the purpose of *Clock 1440*?

The *1440 Clock* is an artwork but it will also become a functional object: just like a watch or an ordinary clock, it will indicate the time in real time.

The user of the *1440 Clock* will be able to consult it at any moment of the day and see the exact time displayed.

How is the *1440 Clock* different from an ordinary clock?

An ordinary clock merely gives the time in a neutral, mechanical way whereas the *1440 Clock* will offer much more: each 'minute' is unique and shows a creator working in a singular location (a forest, a kitchen, a rooftop, a street...) at a specific moment.

How can you support the *1440 Clock*?

There are many ways to support the project:

- For instance, you can offer temporary accomodation to the artist (sometimes accompanied by one or two collaborators) who will do some location hunting so as to possibly make a 'minute' in the region.
- You can also suggest a location, a surface (a building facade, a wall, a bus...) for the artist to work on.
- You can give materials (paint, wood, metal...) or lend tools (a scaffold, a forklift truck, a welding machine...).
- You can also become a patron or sponsor the project: in that case you will then be given a photographic print of a 'minute' from the *1440 Clock*.
- You can place an order and finance a 'minute'.

- You can offer your expertise (IT, video editing, marketing, translation...).
- You can also collaborate with the artist in order to create a new 'minute': designing it with him, making, painting or choreographing it...

What does the future hold for the *1440 Clock*?

The artist wants the *1440 Clock* to evolve. It will be connected and available online, with regular updates. It is destined to be interactive, and will enable access to added information and customized use. Thanks to a network of participants, it will finally become collective.

Who can take part in the *1440 Clock*?

Anyone can! All you need is an idea, or some expertise. Artists and art students are of course welcome, but also cooks, musicians, farmers, engineers, business managers, athletes...

How can you take part?

Before the making

Contact the artist in order to get the list of those minutes which have not yet been made.

Material

Gather all means that are necessary for the making of your 'minute': fifteen litres of paint and a roller, a troupe of dancers, a ball of wool and needles...

Choose an electronic device to film the making of your 'minute': camera, telephone, tablet. (Make sure it has enough memory storage and battery capacity.) The use of a tripod is highly recommended.

Using the technique of your choice, create the chosen minute and film your work from beginning to end. If it is very long (many hours or days), you can record it by time-lapse with an intervallometer (one photo every fifteen seconds, for example, or one every minute).

Framing

The framing must be thought through and chosen according to situation and context: a wide shot can contextualise a landscape or an event; a medium shot highlights a scene or an action; a tight shot brings out a texture, a type of light.

The 'minute' must be filmed in static shot.

The framing must be horizontal and not vertical.

The 'minute' must be as visible as possible, throughout its making. It is preferable not to stand for too long between the camera and the 'minute'.

It is recommended to use a camera capable of shooting in full HD (1920 x 1080 p).

The recording must absolutely start two or three minutes before the beginning of the intervention (the surface is untouched and the location empty), and continue three or four minutes after its end (the 'minute' can be seen clearly).

After the making

Fill in the identity sheet of the 'minute' and send it, providing information such as the location, the date and cost of making, the technique used, etc.

Sign and send the contract for the transfer of copyright agreement in order to enable the artist to integrate the 'minute' into the *1440 Clock*.

Hand it over to Hugo Kriegel using a USB stick (which will be returned) or an online file transfer service (such as *WeTransfer*). If the files are very heavy, the artist can come and collect them.

The artist will take care of the post-production work which will enable your audiovisual sequence to integrate the *1440 Clock*.

Do not forget!

The making of the 'minute' must begin at the exact moment of the minute chosen from the list. If you decide to represent minute 22:34, for instance, the intervention must begin at 22:34 (but the audiovisual recording must begin two or three minutes before!).